

# About Elephant

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Elephant Insurance is a customer-centric direct insurer headquartered in Richmond, Virginia. Founded in 2009, Elephant is a subsidiary of Admiral Group plc, a FTSE 100 company and one of the U.K.'s leading insurers with a presence in eight countries and over 6 million customers worldwide.

## Why the name Elephant?

Elephant may not seem like the most logical name for an insurance company, but actually, it's a pretty great fit. We think the qualities of an elephant perfectly match how we do business and approach insurance. Elephants are big, strong, and built to last. At the same time, they are kind, caring, and look out for their herd.

So why does this matter to you? When you insure with Elephant, you become part of our herd. We are big enough to matter but small enough to care. We provide the coverage and services you need, when you need them. Our company is built around listening to our customers when they have feedback and rapidly changing to make their lives easier. When you really think about it, doesn't it seem like you'd want your insurer to be an elephant?

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